

**Public Opinion Programme  
The University of Hong Kong  
The Hong Kong Jockey Club Charities Trust**

**Jointly conducted**

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**Opinion Survey on Youth's Life Planning  
by Public and Youth 2016**

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**Survey Report**

**Compiled by**

**CHUNG Ting-Yiu Robert, PANG Ka-Lai Karie,  
LEE Wai-Kin Frank and CHAN WAI-MAN Joyce**

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## 1. Research Background

- 1.1 The Public Opinion Programme (POP) at The University of Hong Kong was established in June 1991 to collect and study public opinion on topics which could be of interest to academics, journalists, policy-makers, and the general public. POP was at first under the Social Sciences Research Centre, a unit under the Faculty of Social Sciences of The University of Hong Kong, and was transferred to the Journalism and Media Studies Centre in The University of Hong Kong in May 2000. In January 2002, it was transferred back to the Faculty of Social Sciences in The University of Hong Kong. Since its establishment, POP has been providing quality survey services to a wide range of public and private organizations, provided that they allow the POP Team to design and conduct the research independently. POP also insists that the findings should finally be open for public consumption.
- 1.2 After August 2015, the Hong Kong Jockey Club Charities Trust commissioned POP again in August 2016 to conduct an “Opinion Survey on Youth’s Life Planning by Public and Youth 2016”. The target population of the public survey was Cantonese speaking Hong Kong citizens of age **15 or above**. The objective of the survey was to measure public’s awareness of the youth career and life planning as well as their opinions on “CLAP for Youth@JC” programme.
- 1.3 The research instrument used in this study was designed by the POP Team after consulting the Hong Kong Jockey Club Charities Trust. Meanwhile, fieldwork operations, data collection and data analysis were conducted independently by the POP Team, without interference from any outside party. In other words, POP was given full autonomy to the research design and operations, in return, POP would take full responsibility for all the findings reported herewith.

## 2. Research Design

- 2.1 This was a random telephone survey conducted by telephone interviewers under close supervision. All data were collected by our interviewers using a Web-based Computer Assisted Telephone Interview (Web-CATI) system which allowed real-time data capture and consolidation. To ensure data quality, on top of on-site supervision and random checking, voice recording, screen capturing and camera surveillance were used to monitor the interviewers' performance.
- 2.2 To minimize sampling bias, telephone numbers were randomly generated using known prefixes assigned to telecommunication services providers under the Numbering Plan provided by the Office of the Communications Authority (OFCA). Invalid numbers were then eliminated according to computer and manual dialing records to produce the final sample.
- 2.3 The target population of this survey was **Hong Kong residents aged 15 or above who speak Cantonese**. If more than one subject had been available, selection was made using the "next birthday rule" which selected the person who had his/her birthday next. Telephone interviews were conducted during the period of **19 October to 4 November, 2016**. A total of **1,005** qualified respondents were successfully interviewed. As shown in the calculation of Appendix I, the overall response rate of this survey was **70.5%** (Table 2), and the standard sampling error for percentages based on this sample was less than 1.6 percentage points. In other words, the sampling error for all percentages using the total sample was less than plus/minus 3.2 percentage points at 95% confidence level.
- 2.4 To ensure representativeness of the findings, the raw data collected have been rim-weighted according to provisional figures obtained from the Census and Statistics Department regarding the gender-age distribution of the Hong Kong population aged 15 or above in 2016 mid-year and the educational attainment (highest level attended) distribution collected in the 2011 Census. All figures in this report are based on the weighted sample.

- 2.5 In-depth analyses were conducted to test for significant discrepancies among different groups in terms of respondents' age, children's education level and capability of hiring people. For details, please refer to Appendix IV.
- 2.6 The target population of public survey in 2015 was Hong Kong residents aged 18 or above, while that of 2016 was Hong Kong residents aged 15 or above, and there were 984 respondents were Hong Kong residents aged 18 or above, so these sub-samples are comparable to the samples in 2015. For details, please refer to Appendix V.

### 3. Research Findings

- 3.1 The questionnaire of this survey comprises 13 opinion questions, some of them are adopted from the previous survey in 2015, and the demographics of the respondents are at the end of the questionnaire. The key findings are summarized in this section, while all frequency tables referred to in this section can be found in Appendix II. It should be noted that the figures in the main text of this report have been rounded up to the nearest integers after considering the second decimal place.
- 3.2 The survey first asked about respondents' awareness on career and life planning. The survey found that over 70% of the respondents "did not know" what was career and life planning (71%). 27% "knew about it". Another 2% of the respondents "had no concept" towards career and life planning (Table 3).
- 3.3 For those 731 respondents who "did not know" or "had no concept" on career and life planning, the survey then further asked about their awareness on life career planning. Results found that 76% of the respondents "did not know" what was life career planning, while 21% "knew about it" and the remaining 3% had no concept towards life career planning (Table 4).
- 3.4 Based on the results on first two questions, 57% of the respondents did not know "career and life planning" nor "life career planning", 42% knew either one of them, while less than 1% had no concept towards both terms (0.2%; Table 5) °
- 3.5 No matter what, respondents held different opinions on ways to help young people to face challenges that they would meet on life planning once they finish school life. Results showed that over 60% of the respondents agreed with helping youngsters "self-understand and develop (identify interests, potentials and values)" (63%), 55% said youngsters should be provided "enough support and opportunities" and 50% agreed to "help them explore their pathways for career and life (understand different forms of work and society)". Besides, over 40% each said that we should "help them establish life and career goals" (46%) and "motivate them to plan for their future" (41%), while 36% of the respondent said we should "help them to set plan to manage career and life (action plan, and develop relevant abilities and skills)" (Table 6).

- 3.6 Results also showed that nearly 70% of the respondents reckoned that young people nowadays had no clear career and life development goals (68%). Only two-fifths thought the opposite (19%) while 17% said they did not know (Table 7).
- 3.7 Who are the most suitable to help young people with career and life planning? Results showed that nearly 40% of the respondents considered “teachers” as the most suitable candidate (39%), followed closely by “parents” (36%). A respective of 15% chose “social workers” (15%), “the elderly” (14%) and “counterparts” (14%). Less than 10% respondents each considered “youth themselves” (9%), “celebrities” (8%), “more capable / experienced individuals” (8%), “people in the business field” (7%), “the Government” (7%) and “professionals” (3%) would be most suitable to help. Another 12% were not able to answer this question (Table 8).
- 3.8 Three statements about career and life planning were read out and respondents were asked to give their level of agreement with each of them. Regarding the statement “parents and teachers should encourage young people to plan their future based on their career interests and ability”, more than 90% of the respondents agreed with it (93%), while 5% disagreed and 2% were uncertain (Table 9).
- 3.9 Similarly, over 90% of the respondents agreed “young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential” (93%), while a respective of 5% and 2% disagreed and had no ideas on it (Table 10).
- 3.10 Furthermore, 72% of the respondents agreed that “Hong Kong society focuses heavily on examination results, and thus impedes the career and life development of young people”, while 23% disagreed and 5% did not know the answer (Table 11).
- 3.11 Results also showed that nearly 70% agreed that the existing specialized services for youth career and life planning were not sufficient (68%) while slightly more than 10% thought the opposite (12%). The remaining one-fifth was uncertain to answer this question (20%; Table 12).
- 3.12 The Hong Kong Jockey Club launched a new programme called “CLAP for Youth @ JC” in September 2015, which had been launched for more than one year. However, most of the respondents still expressed they had not heard of the programme (82%), nearly one-fifth mentioned they have heard of it (17%) and 1% was clueless (Table 13).

- 3.13 Among those 172 respondents who had heard of the programme, around one-third each said they learned from “news / newspapers” (34%) and “television” (33%). 17% said from “radio”, 10% learned from “friends” and 8% from “online platform”. Another 3% could not recall from where they heard of the programme (Table 14).
- 3.14 The survey continued to ask those 172 respondents who had heard of the programme what kinds of services this programme provided for students, non-engaged youth, parents and other stakeholders. The results showed that two-third of the respondents had no ideas at all (67%). Around one-fifth mentioned that the programme would “help teenagers with career and life planning” (18%), one-tenth knew it would “organize career visits, internship and work trial schemes” (10%). Others less frequently mentioned services included “providing professional training for educators and social workers” (3%), “establishing district-based service team to offer help to non-engaged youth” (2%), “sponsoring television programmes to promote diversified pathways” (2%), “publications and talks to share successful experience and give recommendation” (2%), “establishing one-stop e-platform, to provide career/occupation information on various industries and continuing education, career interest and aptitude test, and counselling service” (1%), “enhancing public education, support career and life planning of young people, such as being a ‘Young Navigator’”(1%) and “organizing CLAP talks” (1%; Table 15).
- 3.15 No matter whether the respondents had heard of the programme or not, after listening to the brief introduction about “CLAP for Youth @ JC” programme read out by interviewers, 58% each expected the programme can “provide multiple pathways” and help young people to “identify interests”. Besides, 54% each expected that the programme can let them “have stronger self-understanding”, “provide schooling and employment information” and “have targets in life”. Those would expect the programme can “enhance support to young people by society (parents, employers, teachers)” accounted for 52%. Only 3% of the respondents had no clues on it. (Table 16).
- 3.16 When asked how helpful the programme is for youth development, 32% of the respondents considered the programme “helpful” on youth development while 44% thought it “half-half” and 14% considered “not helpful”. At the same time, 10% mentioned “did not know / hard to say” (Table 17).



- 3.17 When asked what factors the youngsters should consider when planning for future career. Results showed that, nearly 70% of the respondents thought young people should consider “matching with career interests and abilities” (69%). More than half believed that they should consider “playing to their strengths” (52%). Around 35% each chose “income” (36%), “job satisfaction” (36%) and “job stability” (34%). 12% thought they should consider “expectations from parents / elderly” while 7% answered “social status”. Another 2% mentioned “don’t know / hard to say” (Table 18).
- 3.18 The survey lastly asked whether the respondents are willing to help young people to explore the diversified pathways in order to develop their career interest, results showed that more than 80% of the respondents said they are willing to do so (82%), while 12% replied negatively, mainly due to “no ability” (5%) and “no time” (3%). Moreover, 6% were unable to give a valid answer (Table 19).

## 4. Conclusion

- 4.1 This survey found that nearly 60% of the respondents did not know what was “career and life planning” or “life career planning”. No matter what, over half of them believed that helping youngsters “self-understand and develop” as well as “provide enough support and opportunities” could help them face challenges that they would meet on life planning once they finish school life. At the same time, nearly 70% of the public reckoned that young people nowadays had no clear career and life development goals.
- 4.2 As for the process of career and life planning, respondents thought that “teachers” and “parents” were most suitable to help youth career and life planning. Meanwhile, most of the respondents agreed that “parents and teachers should encourage young people to plan their future based on their career interests and ability”, “young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential” and “Hong Kong society focuses heavily on examination results, and thus impedes the career and life development of young people”. Moreover, when planning for future career development, more than half of the respondents believed that young people should consider “matching with career interests and abilities” and “playing to their strengths”. At the same time, more than 80% were willing to help the youth to explore the diversified pathways, and yet nearly 70% agreed that the existing specialized services for youth career and life planning were not sufficient.
- 4.3 More than 80% of the respondents mentioned they never heard of the “CLAP for Youth @ JC” programme. For those who had heard of this programme, they generally knew about it from news / newspaper and television. Yet, less than 20% knew that the programme would “help teenagers with career and life planning”, while more than 60% did not know about the services provided by the programme.
- 4.4 After knowing the brief introduction of the programme, more than 30% of the respondents expressed positively by saying the programme “helpful” on youth development. They generally expected it would provide young people with “multiple pathways”, and “identify interests”. It could be said that the general public continued to show expectations towards the “CLAP for Youth @ JC” programme.

# **Appendix I**

## **Contact Information**

**Table 1 Breakdown of contact information of the survey**

	<u>Frequency</u>	<u>Percentage</u>
<b>Respondents' ineligibility confirmed</b>	<b>3,097</b>	<b>21.1%</b>
<i>Fax / data line</i>	468	3.2%
<i>Invalid number</i>	1,925	13.1%
<i>Call-forwarding / mobile / pager number</i>	189	1.3%
<i>Non-residential number</i>	447	3.0%
<i>Special technological difficulties</i>	39	0.3%
<i>No eligible respondents</i>	29	0.2%
<b>Respondents' ineligibility not confirmed</b>	<b>5,951</b>	<b>40.5%</b>
<i>Line busy</i>	304	2.1%
<i>No answer</i>	4,263	29.0%
<i>Answering device</i>	585	4.0%
<i>Call-blocking</i>	51	0.3%
<i>Language problem</i>	299	2.0%
<i>Interview terminated before the screening question</i>	369	2.5%
<i>Others</i>	80	0.5%
<b>Respondents' eligibility confirmed, but failed to complete the interview</b>	<b>4,637</b>	<b>31.6%</b>
<i>Household-level refusal</i>	3	<0.1%
<i>Known respondent refusal</i>	5	<0.1%
<i>Appointment date beyond the end of the fieldwork</i>	4,583	31.2%
<i>Partial interview</i>	44	0.3%
<i>Miscellaneous</i>	2	<0.1%
<b>Successful cases</b>	<b>1,005</b>	<b>6.8%</b>
<b>Total</b>	<b>14,690</b>	<b>100.0%</b>

**Table 2 Calculation of overall response rate**

Response rate	
=	Successful cases
	-----
	Successful cases + Incomplete cases <sup>^</sup> + Refusal cases by eligible respondents*
	-----
=	1,005
	1,005 + (44 + 369) + 8
=	70.5%

<sup>^</sup> Including "partial interview" and "interview terminated before the screening question"

\* Including "household-level refusal" and "known respondent refusal"

# **Appendix II**

## **Frequency Tables**

Table 3 [Q1a] Do you know what is “career and life planning”?

	Frequency	Percentage (Base=1,005)
Yes	274	27.2%
<b>Don't know</b>	714	<b>71.1%</b>
No concept / Hard to say	17	1.7%
Total	1,005	100.0%

Table 4 [Q1b] [Excluding those who have answered “yes” in Q1a, base=731] Do you know what is “life career planning”?

	Frequency	Percentage (Base=731)
Yes	153	20.9%
<b>Don't know</b>	554	<b>75.8%</b>
No concept / Hard to say	24	3.3%
Total	731	100.0%

Table 5 [Q1a+b] Do you know what is “career and life planning” or “life career planning”?  
(Integrated Data)

	Frequency	Percentage (Base=1,005)
Yes	426	42.4%
<b>Don't know</b>	576	<b>57.3%</b>
No concept / Hard to say	2	0.2%
Total	1,005	100.0%

Table 6 [Q2] No matter what, how do you think we should help young people to face challenges that they would meet on life planning once they finish school life? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	Frequency	% of total responses (Base=3,006)	% of valid sample (Base=1,003)
<b>Help them self-understand and develop (identify interests, potentials and values)</b>	637	21.2%	<b>63.5%</b>
Provide enough support and opportunities	548	18.2%	54.6%
Help them explore their pathways for career and life (understand different forms of work and society)	504	16.8%	50.3%
Help them establish life and career goals	461	15.3%	45.9%
Motivate them to plan for their future	408	13.6%	40.7%
Help them to set plan to manage career and life (action plan, and develop relevant abilities and skills)	360	12.0%	35.9%
Others (see below)	10	0.3%	1.0%
Not necessary	7	0.2%	0.7%
Don't know / Hard to say	71	2.4%	7.1%
Total	3,006	100.0%	
<i>Missing</i>	2		
Other responses that cannot be grouped			
Education	4	0.1%	0.4%
Parents should teach / nurture their children when they are young	3	0.1%	0.3%
Government	1	<0.1%	0.1%
Offer help in a direct and practical way, e.g. cash	1	<0.1%	0.1%
All of the above, but depend on who offers help	<1	<0.1%	<0.1%
Sub-total	10	0.3%	1.0%

Table 7 [Q3] Do you think young people nowadays have clear career and life development goals?

	Frequency	Percentage (Base=1,003)
Yes	186	18.6%
<b>No</b>	679	<b>67.7%</b>
Don't know / Hard to say	137	13.7%
Total	1,003	100.0%
<i>Missing</i>	2	

Table 8 [Q4] what kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

	Frequency	% of total responses (Base=1,797)	% of valid sample (Base=1,003)
<b>Teachers</b>	394	21.9%	<b>39.3%</b>
Parents	366	20.4%	36.5%
Social workers	152	8.5%	15.2%
The elderly	144	8.0%	14.4%
Counterparts	141	7.9%	14.1%
Youth themselves	88	4.9%	8.8%
Celebrities	84	4.7%	8.4%
More capable / experienced individuals	80	4.5%	8.0%
People in the business field	74	4.1%	7.4%
The Government	67	3.7%	6.7%
Professionals	35	1.9%	3.4%
Others (see below)	43	2.4%	4.2%
Nobody	7	0.4%	0.7%
Don't know / Hard to say	121	6.8%	12.1%
Total	1,797	100.0%	
<i>Missing</i>	2		
Other responses that cannot be grouped			
Intellectuals	13	0.7%	1.3%
Religious personages	7	0.4%	0.7%
The media	5	0.3%	0.5%
Society	4	0.2%	0.4%



	Frequency	% of total responses (Base=1,797)	% of valid sample (Base=1,003)
Everyone	3	0.2%	0.3%
Political parties	2	0.1%	0.2%
Hok Yau Club	2	0.1%	0.2%
District Council members	1	0.1%	0.1%
Enthusiastic people	1	0.1%	0.1%
Secondary schools	1	0.1%	0.1%
Immigrants from Mainland China	1	<0.1%	0.1%
Righteous people	<1	<0.1%	<0.1%
Volunteers	<1	<0.1%	<0.1%
People they trust	<1	<0.1%	<0.1%
Youth associations	<1	<0.1%	<0.1%
Voluntary groups	<1	<0.1%	<0.1%
Sub-total	43	2.4%	4.2%

Table 9 [Q5\_1] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Parents and teachers should encourage young people to plan their future based on their career interests and ability.**

	Frequency	Percentage (Base=1,005)
<b>Agree</b>	935	<b>93.0%</b>
Disagree	48	4.8%
Don't know / Hard to say	22	2.2%
Total	1,005	100.0%

Table 10 [Q5\_2] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential.**

	Frequency	Percentage (Base=1,005)
<b>Agree</b>	932	<b>92.8%</b>
Disagree	48	4.8%
Don't know / Hard to say	24	2.4%
Total	1,005	100.0%
<i>Missing</i>	<1	

Table 11 [Q5\_3] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Hong Kong society focuses heavily on examination results, and thus impedes the career and life development of young people.**

	Frequency	Percentage (Base=1,005)
<b>Agree</b>	723	<b>71.9%</b>
Disagree	232	23.1%
Don't know / Hard to say	50	5.0%
Total	1,005	100.0%

Table 12 [Q6] Do you think there are sufficient specialized services to help young people with career and life planning?

	Frequency	Percentage (Base=1,005)
Sufficient	122	12.1%
<b>Insufficient</b>	682	<b>67.9%</b>
Don't know / Hard to say	201	20.0%
Total	1,005	100.0%

Table 13 [Q7] Have you heard of the programme "Career and Life Adventure Planning (CLAP) for Youth@JC" which launched last year and help young people plan their career and life?

	Frequency	Percentage (Base=1,005)
Yes	172	17.1%
<b>No</b>	822	<b>81.8%</b>
Don't know / Hard to say	12	1.2%
Total	1,005	100.0%

Table 14 [Q8] [Only ask those who have answered “yes” in Q7, base=172] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

	Frequency	% of total responses (Base=208)	% of valid sample (Base=172)
<b>News / Newspapers</b>	59	28.4%	<b>34.5%</b>
Television	57	27.3%	33.1%
Radio	30	14.2%	17.3%
Friends	17	8.0%	9.7%
Online platform (Jockey Club's website and social media)	14	6.8%	8.2%
Activities organized by the Hong Kong Jockey Club	7	3.5%	4.3%
School / teachers	6	2.7%	3.3%
Workplace / colleagues	5	2.3%	2.8%
Social workers	3	1.7%	2.0%
Other websites (from NGO)	1	0.6%	0.8%
Family members	1	0.3%	0.4%
Others (see below)	3	1.6%	1.9%
Don't know / Hard to say	5	2.6%	3.1%
<b>Total</b>	<b>208</b>	<b>100.0%</b>	
Other responses that cannot be grouped			
Community Centre	3	1.5%	1.8%
WhatsApp	<1	0.1%	0.1%
<b>Sub-total</b>	<b>3</b>	<b>1.6%</b>	<b>1.9%</b>

Table 15 [Q9] [Only ask those who have answered “yes” in Q7, base=172] As far as you know, what kinds of services does this programme provide for students, non-engaged youth, parents and other stakeholders?

	Frequency	% of total responses (Base=184)	% of valid sample (Base=171)
<b>Help teenagers with career and life planning</b>	31	16.9%	<b>18.2%</b>
Organize career visits, internship and work trial schemes	18	9.6%	10.3%
Provide professional training for educators and social workers	4	2.4%	2.6%
Establish district-based service team to offer help to non-engaged youth	4	2.0%	2.2%
Sponsor television programmes to promote diversified pathways	3	1.7%	1.9%
Publications and talks to share successful experience and give recommendation	3	1.6%	1.8%
Establish one-stop e-platform, to provide career / occupation information on various industries and continuing education, career interest and aptitude test, and counselling service	2	1.1%	1.1%
Enhance public education, support career and life planning of young people, such as being a “Young Navigator”	1	0.8%	0.8%
Organize CLAP Talks	1	0.7%	0.8%
Others (see below)	2	1.3%	1.4%
<b>Don't know / Hard to say</b>	114	61.9%	<b>66.7%</b>
Total	184	100.0%	
<i>Missing</i>	<i>1</i>		
Other responses that cannot be grouped			
Study abroad	1	0.5%	0.6%
Subsidize young people to start their own business	1	0.4%	0.4%
Psychological support	1	0.4%	0.4%
Sub-total	2	1.3%	1.4%

Table 16 [Q10] In what aspects do you expect “CLAP for Youth @ JC” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	Frequency	% of total responses (Base=3,367)	% of valid sample (Base=1,004)
<b>Provide multiple pathways</b>	587	17.4%	<b>58.4%</b>
Identify interests	581	17.3%	57.8%
Have stronger self-understanding	543	16.1%	54.1%
Provide schooling and employment information	542	16.1%	53.9%
Have targets in life	540	16.0%	53.7%
Enhance support to young people by society (parents, employers, teachers)	525	15.6%	52.3%
Others (see below)	6	0.2%	0.6%
No expectation	15	0.4%	1.5%
Don't know / Hard to say	28	0.8%	2.8%
Total	3,367	100.0%	
<i>Missing</i>	<i>1</i>		
Other responses that cannot be grouped			
Learn about ethic	1	<0.1%	0.1%
Know the pathway that other youth have in the world	1	<0.1%	0.1%
Build the confidence towards the future for the youth	1	<0.1%	0.1%
Provide the opportunity of upward mobility to the youth	1	<0.1%	0.1%
Enlightenment and inspiration	1	<0.1%	0.1%
Enhance the understanding of Mainland China	1	<0.1%	0.1%
Offer Jockey Club's job vacancies and increase the places of the programme	1	<0.1%	0.1%
Promote truthful relationship, politeness and interpersonal relationship among neighbors	<1	<0.1%	<0.1%
Develop manufacturing industry	<1	<0.1%	<0.1%
Hope Jockey Club can let the youth discuss this programme with their parents	<1	<0.1%	<0.1%
Sub-total	6	0.2%	0.6%

Table 17 [Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

		Frequency	Percentage (Base=1,005)
Very helpful	} Helpful	125	12.4%
Quite helpful		195	19.4%
<b>Half-half</b>		444	<b>44.2%</b>
Not quite helpful	} Not helpful	82	8.2%
Very unhelpful		57	5.7%
/ Can't help at all			
Don't know / Hard to say		101	10.1%
Total		1,005	100.0%
Missing		<1	

Table 18 [Q12] When young people are planning for future career development, what factors should they consider? (Read out options 1-7, order to be randomized by computer, choose three options at most)

	Frequency	% of total responses (Base=2,503)	% of valid sample (Base=1,005)
<b>Matching with career interests and abilities</b>	697	27.8%	<b>69.3%</b>
Play to their strengths	521	20.8%	51.9%
Income	365	14.6%	36.3%
Job satisfaction	358	14.3%	35.6%
Job stability	343	13.7%	34.2%
Expectations from parents / elderly	120	4.8%	12.0%
Social status	66	2.6%	6.6%
Others (see below)	7	0.3%	0.7%
None	6	0.2%	0.6%
Don't know / Hard to say	20	0.8%	2.0%
Total	2,503	100.0%	
Other responses that cannot be grouped			
Contribute to the society	3	0.1%	0.3%
Know about the god first	1	0.1%	0.1%
Governmental support	1	<0.1%	0.1%
Social unrest	1	<0.1%	0.1%
All are important	1	<0.1%	0.1%

	Frequency	% of total responses (Base=2,503)	% of valid sample (Base=1,005)
Working environment	1	<0.1%	0.1%
Be more just	1	<0.1%	0.1%
Sub-total	7	0.3%	0.7%

Table 19 [Q13] Are you willing to help young people to explore the diversified pathways in order to develop their career interest?

	Frequency	Percentage (Base=1,005)
<b>Yes</b>	821	<b>82.2%</b>
No (reasons see below)	122	12.2%
Don't know / Hard to say	55	5.5%
Total	999	100.0%
<i>Missing</i>	6	
<b>Reasons for unwillingness</b>		
No ability	55	5.5%
No time	30	3.0%
Youth should rely on themselves	10	1.0%
No need to help the youth	7	0.7%
Not familiar with the youth	4	0.4%
Respondent is also youth	2	0.2%
Do not know how to help	2	0.2%
Youth are too addicted to the politics	2	0.2%
No interest	1	0.1%
Youth are unwilling to start from bottom, e.g. Become one of the management team once they are graduated	1	0.1%
Youth are reluctance to listen to the elderly	1	0.1%
Do not like they "occupy central"	1	0.1%
Youth are already having too much help	1	0.1%
Do not know much about career and life planning	1	0.1%
No youth in the family	1	0.1%
No reasons	1	0.1%
It is troublesome	1	0.1%
The youth are vile	<1	<0.1%
There is no hope for the youth	<1	<0.1%
Has other problems to deal with	<1	<0.1%
Sub-total	122	12.2%

# **Appendix III**

## **Demographics of the Respondents**



## Demographics of Respondents

The raw data collected have been rim-weighted according to provisional figures obtained from the Census and Statistics Department regarding the gender-age distribution of the Hong Kong population in 2016 mid-year and the educational attainment (highest level attended) distribution collected in the 2011 Census. All figures in this report are based on the weighted sample to ensure representativeness of the findings

Table 20 Gender

	Frequency	Percentage (Base=1,005)
Male	454	45.2%
Female	551	54.8%
Total	1,005	100.0%

Table 21 Age

	Frequency	Percentage (Base=991)
15-17	21	2.1%
18-20	34	3.4%
21-29	139	14.0%
30-39	176	17.8%
40-49	174	17.6%
50-59	194	19.5%
60-69	132	13.3%
70 or above	122	12.3%
Total	991	100.0%
<i>Missing</i>	<i>14</i>	

Table 22 Education Attainment

	Frequency	Percentage (Base=999)
Primary or below	227	22.7%
Secondary school	500	50.0%
Tertiary or below	272	27.3%
Total	999	100.0%
<i>Missing</i>	<i>6</i>	

Table 23 Occupation

	Frequency	Percentage (Base=992)
Executives and professionals	237	23.9%
Clerical and service workers	180	18.2%
Production workers	103	10.4%
Students	71	7.1%
Homemakers	167	16.9%
Others	233	23.5%
Total	992	100.0%
Missing	13	

Table 24 [Only ask those who are employed, base =530] Are you in a position capable of hiring people at your company?

	Frequency	Percentage (Base=530)
Yes	173	32.7%
No	357	67.3%
Total	530	100.0%
Missing	7	

Table 25 Are you a parent? (If yes, interviewer please probes children's education level, multiple choices allowed)

	Frequency	% of total responses (Base =1,116)	% of valid sample (Base=997)
Yes	699	62.7%	70.1%
Children are studying in kindergarten or below	9	0.8%	0.9%
Children are studying in kindergarten	71	6.4%	7.1%
Children are studying in primary school	140	12.6%	14.0%
Children are studying in secondary school	155	13.9%	15.5%
Children are studying in university	93	8.3%	9.3%
Children are working	346	31.0%	34.7%
Refuse to answer children's education level	4	0.4%	0.4%
No	298	26.7%	29.9%
Total	1,116	100.0%	
Missing	8		

# **Appendix IV**

## **In-depth Analysis**

Table 26 [Q1a] Do you know what is “career and life planning”?

	Age**			Children's education level **			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	<b>65.6%</b>	26.4%	11.7%	25.6%	19.4%	10.6%	32.6%	28.6%
Don't know	31.5%	<b>71.1%</b>	<b>87.7%</b>	<b>72.8%</b>	<b>77.1%</b>	<b>88.8%</b>	<b>67.0%</b>	<b>69.2%</b>
No concept / Hard to say	2.9%	2.5%	0.6%	1.6%	3.5%	0.6%	0.4%	2.2%
Total	193	350	447	151	161	311	173	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 27 [Q1b] [Excluding those who have answered “yes” in Q1a, base=731] Do you know what is “life career planning”?

	Age			Children's education level			Capable of hiring people or not*	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	31.3%	22.1%	19.0%	23.4%	22.5%	15.6%	30.1%	25.0%
Don't know	<b>65.0%</b>	<b>75.8%</b>	<b>77.1%</b>	<b>74.9%</b>	<b>75.0%</b>	<b>80.1%</b>	<b>69.9%</b>	<b>70.0%</b>
No concept / Hard to say	3.7%	2.1%	3.9%	1.7%	2.5%	4.4%	--	4.9%
Total	67	258	395	113	130	278	117	255

\* Statistically significantly at  $p < 0.05$  level

Table 28 [Q1a+Q1b] Do you know what is “career and life planning” or “life career planning”?

**(Integrated Data)**

	Age**			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	<b>76.3%</b>	42.7%	28.4%	43.0%	37.5%	24.5%	<b>52.9%</b>	46.5%
Don't know	22.7%	<b>57.3%</b>	<b>71.4%</b>	<b>57.0%</b>	<b>62.5%</b>	<b>75.3%</b>	47.1%	<b>53.2%</b>
No concept / Hard to say	0.9%	--	0.2%	--	--	0.2%	--	0.3%
Total	193	350	447	151	161	311	173	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 29 [Q2] No matter what, how do you think we should help young people to face challenges that they would meet on life planning once they finish school life? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	Age**			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Help them self-understand and develop (identify interests, potentials and values)	<b>73.4%</b>	<b>67.7%</b>	<b>57.2%</b>	<b>64.1%</b>	<b>64.9%</b>	<b>53.8%</b>	<b>66.3%</b>	<b>68.3%</b>
Provide enough support and opportunities	67.3%	60.1%	45.7%	60.0%	62.2%	42.7%	52.1%	61.7%
Help them explore their pathways for career and life (understand different forms of work and society)	58.7%	53.1%	44.6%	52.8%	56.5%	44.2%	49.9%	52.9%
Help them establish life and career goals	46.5%	51.0%	42.3%	53.0%	56.1%	41.6%	46.3%	48.4%
Motivate them to plan for their future	48.0%	46.9%	33.5%	44.0%	49.7%	31.2%	47.5%	43.2%
Help them to set plan to manage career and life (action plan, and develop relevant abilities and skills)	38.9%	39.4%	32.2%	33.3%	42.6%	33.7%	36.5%	34.6%
Others	2.0%	--	1.4%	--	0.2%	1.8%	2.1%	0.4%
Not necessary	--	0.7%	0.9%	0.7%	--	1.2%	1.8%	0.5%
Don't know / Hard to say	2.2%	2.6%	12.2%	2.4%	7.0%	13.0%	2.1%	4.0%
Total	193	350	447	151	161	311	172	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 30 [Q3] Do you think young people nowadays have clear career and life development goals?

	Age**			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	18.7%	15.2%	21.6%	11.4%	21.9%	24.0%	11.9%	17.8%
No	<b>68.5%</b>	<b>75.7%</b>	<b>61.6%</b>	<b>77.9%</b>	<b>68.9%</b>	<b>55.4%</b>	<b>78.4%</b>	<b>70.6%</b>
Don't know / Hard to say	12.8%	9.1%	16.8%	10.7%	9.2%	20.6%	9.6%	11.6%
Total	193	350	445	151	160	311	172	356

\*\* Statistically significantly at  $p < 0.01$  level

Table 31 [Q4] What kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

	Age**			Children's education level**			Capable of hiring people or not*	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
<b>Teachers</b>	<b>51.1%</b>	<b>41.1%</b>	33.6%	44.9%	<b>47.6%</b>	29.8%	33.8%	<b>37.8%</b>
Parents	38.6%	36.7%	<b>36.0%</b>	<b>46.4%</b>	38.7%	<b>33.1%</b>	<b>36.7%</b>	36.0%
Social workers	23.6%	15.5%	11.5%	15.1%	9.6%	12.6%	9.5%	18.4%
The elderly	10.0%	19.1%	12.8%	21.7%	14.5%	11.9%	21.3%	13.9%
Counterparts	16.0%	16.1%	12.1%	15.6%	19.5%	10.9%	17.1%	13.0%
Youth themselves	12.5%	6.3%	8.9%	7.7%	4.5%	8.7%	11.3%	8.4%
Celebrities	6.5%	11.0%	7.3%	7.2%	11.0%	8.1%	12.0%	9.2%
More capable / experienced individuals	8.9%	13.1%	3.8%	16.8%	5.4%	3.0%	12.2%	10.7%
People in the business field	8.7%	9.2%	5.6%	7.6%	8.2%	5.7%	8.9%	7.6%
The Government	3.4%	5.5%	8.9%	5.1%	12.2%	8.1%	2.6%	5.6%
Professionals	4.8%	3.8%	2.7%	1.2%	4.6%	2.6%	3.1%	4.6%
Others	3.1%	4.6%	4.5%	2.5%	3.8%	5.6%	6.3%	2.3%
Nobody	--	0.7%	1.0%	0.8%	0.3%	1.3%	1.1%	0.7%
Don't know / Hard to say	4.1%	6.0%	19.4%	3.9%	11.3%	22.7%	8.4%	9.7%
Total	193	349	447	150	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level

Table 32 [Q5\_1] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Parents and teachers should encourage young people to plan their future based on their career interests and ability.**

	Age			Children's education level*			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Agree	<b>93.8%</b>	<b>91.9%</b>	<b>93.7%</b>	<b>96.7%</b>	<b>95.0%</b>	<b>89.6%</b>	<b>90.9%</b>	<b>93.9%</b>
Disagree	5.1%	5.9%	3.9%	2.9%	3.3%	7.1%	6.3%	3.9%
Don't know / Hard to say	1.1%	2.2%	2.5%	0.3%	1.8%	3.3%	2.8%	2.2%
Total	193	350	447	151	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

Table 33 [Q5\_2] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential.**

	Age**			Children's education level			Capable of hiring people or not**	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Agree	<b>98.4%</b>	<b>92.4%</b>	<b>91.1%</b>	<b>92.5%</b>	<b>94.6%</b>	<b>90.8%</b>	<b>87.2%</b>	<b>94.1%</b>
Disagree	1.6%	6.1%	4.8%	7.1%	2.6%	5.2%	10.3%	3.6%
Don't know / Hard to say	--	1.5%	4.1%	0.4%	2.8%	4.0%	2.5%	2.3%
Total	193	350	447	151	161	311	173	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 34 [Q5\_3] Do you agree or disagree with the following statements? [Order to be randomized by computer] - **Hong Kong society focuses heavily on examination results, and thus impedes the career and life development of young people.**

	Age**			Children's education level**			Capable of hiring people or not*	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Agree	<b>86.6%</b>	<b>73.7%</b>	<b>64.9%</b>	<b>74.3%</b>	<b>75.8%</b>	<b>59.5%</b>	<b>73.9%</b>	<b>74.9%</b>
Disagree	11.8%	22.3%	28.5%	20.8%	20.4%	31.6%	20.5%	23.5%
Don't know / Hard to say	1.6%	3.9%	6.6%	4.9%	3.8%	8.9%	5.5%	1.5%
Total	193	350	447	151	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level

Table 35 [Q6] Do you think there are sufficient specialized services to help young people with career and life planning?

	Age**			Children's education level**			Capable of hiring people or not*	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Sufficient	13.8%	12.0%	11.0%	7.2%	8.3%	13.7%	13.2%	6.9%
Insufficient	<b>81.1%</b>	<b>69.2%</b>	<b>62.2%</b>	<b>76.7%</b>	<b>71.5%</b>	<b>57.3%</b>	<b>66.9%</b>	<b>75.4%</b>
Don't know / Hard to say	5.1%	18.8%	26.9%	16.1%	20.2%	29.1%	19.9%	17.7%
Total	193	350	447	151	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level

Table 36 [Q7] Have you heard of the programme "Career and Life Adventure Planning (CLAP) for Youth@JC" which launched last year and help young people plan their career and life?

	Age**			Children's education level*			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	13.5%	14.6%	21.0%	15.5%	20.9%	20.9%	17.7%	17.6%
No	<b>86.5%</b>	<b>84.9%</b>	<b>77.3%</b>	<b>84.2%</b>	<b>78.7%</b>	<b>75.9%</b>	<b>82.3%</b>	<b>81.5%</b>
Don't know / Hard to say	--	0.6%	1.7%	0.3%	0.4%	3.2%	--	0.9%
Total	193	350	447	151	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level



Table 37 [Q8] [Only ask those who have answered “yes” in Q7, base=172] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

	Age**			Children's education level**			Capable of hiring people or not**	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
News / Newspapers	<b>19.7%</b>	31.0%	<b>40.8%</b>	<b>28.5%</b>	<b>47.0%</b>	<b>43.0%</b>	<b>28.2%</b>	33.2%
Television	16.3%	<b>37.0%</b>	35.9%	23.8%	37.0%	37.2%	15.6%	<b>41.5%</b>
Radio	17.3%	9.3%	21.4%	15.3%	7.8%	24.8%	22.4%	12.7%
Friends	13.9%	2.8%	12.3%	7.6%	10.0%	11.9%	11.3%	4.1%
Online platform (Jockey Club's website and social media)	12.0%	6.6%	8.1%	2.0%	8.2%	7.6%	5.6%	10.7%
Activities organized by the Hong Kong Jockey Club	--	7.0%	4.0%	--	14.1%	0.8%	--	8.7%
School / teachers	18.3%	--	1.0%	1.0%	--	1.0%	0.8%	6.1%
Workplace / colleagues	6.8%	5.8%	--	5.3%	--	--	11.6%	0.8%
Social workers	7.9%	2.8%	--	--	--	--	3.2%	1.7%
Other websites (from NGO)	--	--	1.4%	--	4.0%	--	--	2.1%
Family members	--	--	0.7%	--	--	1.1%	--	--
Others	--	6.2%	0.2%	13.5%	--	0.3%	--	5.0%
Don't know / Hard to say	4.1%	2.1%	3.0%	3.0%	2.1%	0.8%	11.2%	--
Total	26	51	94	23	34	65	31	63

\*\* Statistically significantly at  $p < 0.01$  level

Table 38 [Q9] [Only ask those who have answered “yes” in Q7, base=172] As far as you know, what kinds of services does this programme provide for students, non-engaged youth, parents and other stakeholders?

	Age**			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Help teenagers with career and life planning	18.4%	26.6%	13.7%	15.6%	25.5%	14.0%	16.7%	19.8%
Organize career visits, internship and work trial schemes	6.7%	22.7%	4.6%	29.8%	8.5%	4.9%	20.9%	11.6%
Provide professional training for educators and social workers	5.7%	--	3.1%	7.6%	0.5%	0.8%	--	0.3%
Establish district-based service team to offer help to non-engaged youth	7.1%	2.8%	0.6%	--	--	0.8%	3.6%	--
Sponsor television programmes to promote diversified pathways	4.3%	3.8%	0.2%	8.2%	--	0.3%	4.2%	--
Publications and talks to share successful experience and give recommendation	--	3.4%	1.3%	1.0%	--	1.6%	0.8%	2.8%
Establish one-stop e-platform, to provide career / occupation information on various industries and continuing education, career interest and aptitude test, and counselling service	2.8%	--	1.3%	--	--	1.9%	--	2.0%
Enhance public education, support career and life planning of young people, such as being a “Young Navigator”	--	2.8%	--	--	4.3%	--	--	2.3%
Organize CLAP Talks	4.3%	--	0.3%	1.0%	--	--	4.4%	--
Others (see below)	--	1.3%	1.8%	--	--	2.6%	2.2%	--
Don't know / Hard to say	<b>67.7%</b>	<b>46.1%</b>	<b>77.5%</b>	<b>38.8%</b>	<b>65.4%</b>	<b>77.8%</b>	<b>55.9%</b>	<b>66.4%</b>
Total	25	51	94	23	34	65	30	63

\*\* Statistically significantly at  $p < 0.01$  level

Table 39 [Q10] In what aspects do you expect “CLAP for Youth @ JC” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	Age**			Children's education level**			Capable of hiring people or not**	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Provide multiple pathways	61.8%	58.7%	<b>57.5%</b>	59.3%	<b>61.5%</b>	<b>58.0%</b>	45.0%	<b>62.8%</b>
Identify interests	<b>71.1%</b>	58.2%	53.1%	61.5%	60.3%	48.7%	56.1%	60.5%
Have stronger self-understanding	58.1%	55.6%	51.9%	53.9%	57.8%	47.0%	<b>61.4%</b>	52.7%
Provide schooling and employment information	54.1%	56.0%	52.8%	57.4%	57.3%	52.2%	49.3%	52.6%
Have targets in life	47.5%	<b>59.9%</b>	52.5%	<b>64.2%</b>	58.7%	49.0%	54.2%	55.2%
Enhance support to young people by society (parents, employers, teachers)	58.5%	55.4%	47.3%	56.7%	54.0%	46.9%	50.2%	53.3%
Others	0.5%	0.2%	1.0%	--	0.4%	1.1%	1.6%	0.2%
No expectation	--	1.4%	2.2%	1.1%	0.9%	3.0%	2.5%	0.5%
Don't know / Hard to say	--	2.3%	4.0%	--	4.6%	3.8%	1.9%	1.5%
Total	193	349	447	151	161	311	173	356

\*\* Statistically significantly at  $p < 0.01$  level

Table 40 [Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

	Age**			Children's education level			Capable of hiring people or not**	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Very helpful	6.5%	9.7%	17.2%	8.3%	17.1%	17.3%	6.1%	12.0%
Quite helpful	23.0%	19.9%	17.6%	19.1%	19.1%	18.1%	22.4%	15.6%
Half-half	<b>46.0%</b>	<b>49.7%</b>	<b>39.6%</b>	<b>55.7%</b>	<b>45.1%</b>	<b>41.0%</b>	<b>37.0%</b>	<b>48.4%</b>
Not quite helpful	14.1%	8.1%	5.9%	5.4%	6.0%	4.7%	15.5%	8.3%
Very unhelpful / Can't help at all	4.0%	5.4%	6.9%	6.1%	4.9%	6.2%	7.4%	7.0%
Don't know / Hard to say	6.4%	7.2%	12.8%	5.4%	7.7%	12.7%	11.7%	8.9%
Total	193	350	447	151	161	311	173	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 41 Table [Q11gp] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option) - **Integrated Data**

	Age**			Children's education level*			Capable of hiring people or not*	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Helpful	29.5%	29.7%	34.8%	27.4%	36.2%	35.4%	28.4%	27.5%
Half-half	<b>46.0%</b>	<b>49.7%</b>	<b>39.6%</b>	<b>55.7%</b>	<b>45.1%</b>	<b>41.0%</b>	<b>37.0%</b>	<b>48.4%</b>
Not helpful	18.1%	13.4%	12.8%	11.5%	10.9%	10.9%	22.9%	15.2%
Don't know / Hard to say	6.4%	7.2%	12.8%	5.4%	7.7%	12.7%	11.7%	8.9%
Total	193	350	447	151	161	311	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level

Table 42 [Q12] When young people are planning for future career development, what factors should they consider? (Read out options 1-7, order to be randomized by computer, choose three options at most)

	Age**			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Matching with career interests and abilities	<b>78.8%</b>	<b>74.2%</b>	<b>61.8%</b>	<b>74.9%</b>	<b>71.6%</b>	<b>60.1%</b>	<b>68.6%</b>	<b>74.8%</b>
Play to their strengths	50.6%	58.0%	48.3%	59.2%	58.7%	45.6%	59.1%	51.3%
Income	53.8%	35.2%	29.9%	43.1%	33.0%	30.2%	34.0%	36.7%
Job satisfaction	46.2%	44.5%	24.8%	40.4%	41.8%	19.8%	47.1%	41.2%
Job stability	25.7%	35.2%	38.0%	36.3%	29.5%	38.5%	28.4%	31.6%
Expectations from parents / elderly	7.6%	7.9%	17.0%	9.1%	8.6%	18.1%	7.6%	9.8%
Social status	7.6%	5.8%	6.4%	8.0%	7.4%	6.1%	9.0%	6.9%
Others	--	--	1.7%	--	0.8%	1.1%	1.8%	0.2%
None	--	0.4%	1.0%	--	--	1.8%	0.3%	0.8%
Don't know / Hard to say	--	--	3.7%	--	1.8%	4.0%	0.3%	0.5%
Total	193	350	447	151	161	311	173	357

\*\* Statistically significantly at  $p < 0.01$  level

Table 43 [Q13] Are you willing to help young people to explore the diversified pathways in order to develop their career interest?

	Age*			Children's education level**			Capable of hiring people or not	
	15-29	30-49	50 or above	Primary or below	Secondary or tertiary	At work	Capable of hiring people	Not capable of hiring people
Yes	<b>87.1%</b>	<b>84.2%</b>	<b>79.2%</b>	<b>83.3%</b>	<b>89.8%</b>	<b>73.1%</b>	<b>87.8%</b>	<b>84.8%</b>
No	10.2%	12.1%	13.0%	9.5%	7.0%	17.8%	10.0%	8.9%
Don't know / Hard to say	2.7%	3.8%	7.8%	7.1%	3.2%	9.0%	2.2%	6.3%
Total	193	347	445	151	158	310	173	357

\* Statistically significantly at  $p < 0.05$  level

\*\* Statistically significantly at  $p < 0.01$  level

# **Appendix V**

## **Comparison with results in 2015**

## Comparison with results in 2015

Since the target population of the public survey in 2015 was Hong Kong residents aged 18 or above, while that in 2016 survey was Hong Kong residents aged 15 or above, so direct comparison cannot be made. In this part, comparison between 2015 and 2016's results is conducted after excluding the respondents who are Hong Kong residents aged 15 to 17 years old in 2016's results.

Statistical tests of "difference-of-proportions" have been employed wherever applicable to check for significant changes between the results of 2015 and 2016. Figures marked with double asterisks (\*\*) denoted that the result has been tested to be statistically significant at  $p < 0.01$  level, whereas those with single asterisk (\*) denoted statistical significance at  $p < 0.05$  level.

Table 44 [Q1] Do you know what is "career and life planning"?

	2015		2016	
	Frequency	Percentage (Base=1,009)	Frequency	Percentage (Base=984)
Yes	167	16.6%	256	26.0%**
<b>Don't know</b>	828	<b>82.1%</b>	711	<b>72.2%**</b>
No concept / Hard to say	14	1.4%	17	1.7%
Total	1,009	100.0%	984	100.0%

\*\* Statistical significance at  $p < 0.01$  level when compared to last survey.

Table 45 [Q3] Do you think young people nowadays have clear career and life development goals?

	2015		2016	
	Frequency	Percentage (Base=1,009)	Frequency	Percentage (Base=982)
Yes	194	19.2%	183	18.6%
<b>No</b>	694	<b>68.8%</b>	663	<b>67.6%</b>
Don't know / Hard to say	121	12.0%	136	13.8%
Total	1,009		982	100.0%
Missing	<1		2	

Table 46 [Q4] What kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

	2015			2016		
	Frequency	% of total responses (Base=1,727)	% of valid sample (Base=1,007)	Frequency	% of total responses (Base=1,750)	% of valid sample (Base=982)
<b>Teachers</b>	315	18.2%	<b>31.3%</b>	379	21.7%	<b>38.6%**</b>
Parents	270	15.7%	26.9%	352	20.1%	35.8%**
Social workers	205	11.9%	20.3%	147	8.4%	15.0%**
The elderly	111	6.4%	11.0%	143	8.2%	14.5%*
Counterparts	97	5.6%	9.6%	138	7.9%	14.0%**
Youth themselves	49	2.8%	4.8%	85	4.9%	8.6%**
Celebrities	80	4.6%	7.9%	84	4.8%	8.6%
More capable / experienced individuals	180	10.4%	17.9%	79	4.5%	8.0%**
People in the business field	100	5.8%	10.0%	73	4.2%	7.5%*
The Government	109	6.3%	10.8%	66	3.8%	6.7%**
Professionals	69	4.0%	6.9%	35	2.0%	3.5%**
Others (see below)	38	2.2%	3.8%	41	2.3%	4.2%
Nobody	7	0.4%	0.7%	7	0.4%	0.7%
Don't know / Hard to say	97	5.6%	9.7%	121	6.9%	12.4%
Total	1,727	100.0%		1,750	100.0%	
Missing	2			2		
Other responses that cannot be grouped						
Intellectual	1	<0.1%	0.1%	13	0.8%	1.3%
Religious personages	11	0.6%	1.1%	7	0.4%	0.7%
Society	2	0.1%	0.2%	4	0.3%	0.5%
Everyone	5	0.3%	0.5%	3	0.2%	0.4%
The media	3	0.2%	0.3%	3	0.2%	0.3%
Political parties	--	--	--	2	0.1%	0.2%
Hok Yau Club	--	--	--	2	0.1%	0.2%
District Council members	--	--	--	1	0.1%	0.1%
Enthusiastic people	5	0.3%	0.4%	1	0.1%	0.1%
Secondary schools	--	--	--	1	0.1%	0.1%
Immigrants from Mainland China	--	--	--	1	<0.1%	0.1%
Righteous people	--	--	--	<1	<0.1%	<0.1%
Volunteers	4	0.2%	0.4%	<1	<0.1%	<0.1%



	2015			2016		
	Frequency	% of total responses (Base=1,727)	% of valid sample (Base=1,007)	Frequency	% of total responses (Base=1,750)	% of valid sample (Base=982)
People they trust	1	0.1%	0.1%	<1	<0.1%	<0.1%
Youth associations	--	--	--	<1	<0.1%	<0.1%
Voluntary groups	1	0.1%	0.1%	<1	<0.1%	<0.1%
People with patience	1	0.1%	0.1%	--	--	--
Learn from Africans	1	0.1%	0.1%	--	--	--
People who change in adversity	1	<0.1%	0.1%	--	--	--
The Internet	1	<0.1%	0.1%	--	--	--
Communication platform	1	<0.1%	0.1%	--	--	--
People with organizational ability	<1	<0.1%	<0.1%	--	--	--
Sub-total	38	2.2%	3.8%	41	2.3%	4.2%

\* Statistical significance at  $p < 0.05$  level when compared to last survey.

\*\* Statistical significance at  $p < 0.01$  level when compared to last survey.

Table 47 [Q6] Do you think there are sufficient specialized services to help young people with career and life planning?

	2015		2016	
	Frequency	Percentage (Base=1,005)	Frequency	Percentage (Base=984)
Sufficient	137	13.6%	117	11.9%
<b>Insufficient</b>	632	<b>62.9%</b>	668	<b>67.9%*</b>
Don't know / Hard to say	236	23.5%	199	20.2%
Total	1,005	100.0%	984	100.0%
Missing	4		--	

\* Statistical significance at  $p < 0.05$  level when compared to last survey.

Table 48 [Q7] Have you heard of the programme “Career and Life Adventure Planning (CLAP) for Youth@JC” which launched last year and help young people plan their career and life?

	2015		2016	
	Frequency	Percentage (Base=1,009)	Frequency	Percentage (Base=984)
Yes	77	7.6%	172	17.4%**
No	916	<b>90.8%</b>	801	<b>81.4%**</b>
Don't know / Hard to say	16	1.6%	12	1.2%
Total	1,009	100.0%	984	100.0%

\*\* Statistical significance at  $p < 0.01$  level when compared to last survey.

Table 49 [Q8] [Only ask those who have answered “yes” in Q7, base=172] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

	2015			2016		
	Frequency	% of total responses (Base=95)	% of valid sample (Base=77)	Frequency	% of total responses (Base=208)	% of valid sample (Base=172)
<b>News / Newspapers</b>	32	33.6%	<b>41.4%</b>	59	28.4%	<b>34.5%</b>
Television	26	27.8%	34.4%	57	27.3%	33.1%
Radio	15	15.3%	18.9%	30	14.2%	17.3%
Friends	2	1.7%	2.1%	17	8.0%	9.7%*
Online platform (Jockey Club's website and social media)	6	5.9%	7.3%	14	6.8%	8.2%
Activities organized by the Hong Kong Jockey Club	3	3.2%	3.9%	7	3.5%	4.3%
School / teachers	2	2.2%	2.7%	6	2.7%	3.3%
Workplace / colleagues	1	1.0%	1.2%	5	2.3%	2.8%
Social workers	--	--	--	3	1.7%	2.0%
Other websites (from NGO)	--	--	--	1	0.6%	0.8%
Family members	3	3.6%	4.4%	1	0.3%	0.4%*
Others (see below)	5	5.0%	6.1%	3	1.6%	1.9%
Don't know / Hard to say	1	0.8%	1.0%	5	2.6%	3.1%
Total	95	100.0%		208	100.0%	
Other responses that cannot be grouped						
Community Centre	1	1.0%	1.2%	3	1.5%	1.8%

	2015			2016		
	Frequency	% of total responses (Base=95)	% of valid sample (Base=77)	Frequency	% of total responses (Base=208)	% of valid sample (Base=172)
WhatsApp	--	--	--	<1	0.1%	0.1%
The Hong Kong Jockey Club Customers at Chinese restaurant	2	1.9%	2.3%	--	--	--
MTR advertisements	1	1.4%	1.7%	--	--	--
	1	0.8%	1.0%	--	--	--
Sub-total	5	5.0%	6.1%	3	1.6%	1.9%

\* Statistical significance at  $p < 0.05$  level when compared to last survey.

Table 50 [Q10] In what aspects do you expect “CLAP for Youth @ JC” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

	2015			2016		
	Frequency	% of total responses (Base=3,114)	% of valid sample (Base=1,007)	Frequency	% of total responses (Base=3,295)	% of valid sample (Base=983)
<b>Provide multiple pathways</b>	552	17.7%	<b>54.9%</b>	575	17.4%	<b>58.5%</b>
Identify interests	514	16.5%	51.1%	564	17.1%	57.3%**
Have stronger self-understanding	539	17.3%	53.6%	533	16.2%	54.1%
Provide schooling and employment information	481	15.5%	47.8%	531	16.1%	54.0%**
Have targets in life	521	16.7%	51.7%	531	16.1%	54.0%
Enhance support to young people by society (parents, employers, teachers)	449	14.4%	44.6%	513	15.6%	52.1%**
Others (see below)	3	0.1%	0.3%	6	0.2%	0.6%
No expectation	29	0.9%	2.9%	15	0.4%	1.5%*
Don't know / Hard to say	25	0.8%	2.5%	28	0.9%	2.9%
Total	3114	100.0%		3295	100.0%	
Missing	2			1		
Other responses that cannot be grouped						
Learn about ethic	--	--	--	1	<0.1%	0.1%
Know the pathway that other youth have in the world	--	--	--	1	<0.1%	0.1%
Build the	--	--	--	1	<0.1%	0.1%

	2015			2016		
	Frequency	% of total responses (Base=3,114)	% of valid sample (Base=1,007)	Frequency	% of total responses (Base=3,295)	% of valid sample (Base=983)
confidence towards the future for the youth						
Provide the opportunity of upward mobility to the youth	--	--	--	1	<0.1%	0.1%
Enlightenment and inspiration	--	--	--	1	<0.1%	0.1%
Enhance the understanding of Mainland China	--	--	--	1	<0.1%	0.1%
Offer Jockey Club's job vacancies and increase the places of the programme	--	--	--	1	<0.1%	0.1%
Promote truthful relationship, politeness and interpersonal relationship among neighbors	--	--	--	<1	<0.1%	<0.1%
Develop manufacturing industry	--	--	--	<1	<0.1%	<0.1%
Hope Jockey Club can let the youth discuss this programme with their parents	--	--	--	<1	<0.1%	<0.1%
Qualification of being a human being	2	0.1%	0.2%	--	--	--
Promote this programme more	1	<0.1%	0.1%	--	--	--
Sub-total	3	0.1%	0.3%	6	0.2%	0.6%

\* Statistical significance at  $p < 0.05$  level when compared to last survey.

\*\* Statistical significance at  $p < 0.01$  level when compared to last survey.

Table 51 [Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

	2015		2016	
	Frequency	Percentage (Base=1,008)	Frequency	Percentage (Base=984)
Very helpful } Quite helpful } <b>Helpful</b>	136 } 206 } <b>342</b>	13.5% } 20.4% } <b>33.9%</b>	123 } 188 } <b>311</b>	12.5% } 19.1% } <b>31.6%</b>
<b>Half-half</b>	<b>460</b>	<b>45.7%</b>	<b>434</b>	<b>44.1%</b>
Not quite helpful } Very unhelpful / } <b>Not helpful</b> Can't help at all }	63 } 47 } <b>110</b>	6.2% } 4.7% } <b>10.9%</b>	82 } 57 } <b>140</b>	8.4% } 5.8% } <b>14.2%*</b>
Don't know / Hard to say	96	9.6%	100	10.1%
Total	1,008	100.0%	984	100.0%
Missing	1		<1	

\* Statistical significance at  $p < 0.05$  level when compared to last survey.

Table 52 [Q12] When young people are planning for future career development, what factors should they consider? (Read out options 1-7, order to be randomized by computer, choose three options at most)

	2015			2016		
	Frequency	% of total responses (Base= 2,311)	% of valid sample (Base= 1,008)	Frequency	% of total responses (Base= 2,446)	% of valid sample (Base= 984)
<b>Matching with career interests and abilities</b>	681	29.5%	<b>67.5%</b>	681	27.8%	<b>69.2%</b>
Play to their strengths	--	--	--	511	20.9%	51.9%
Income	437	18.9%	43.3%	353	14.4%	35.8%**
Job satisfaction	418	18.1%	41.4%	351	14.3%	35.6%**
Job stability	462	20.0%	45.9%	335	13.7%	34.1%**
Expectations from parents / elderly	180	7.8%	17.8%	119	4.9%	12.1%**
Social status	105	4.6%	10.4%	64	2.6%	6.5%**
Others (see below)	10	0.5%	1.0%	6	0.2%	0.6%
None	4	0.2%	0.4%	7	0.3%	0.8%
Don't know / Hard to say	15	0.6%	1.4%	20	0.8%	2.0%
Total	2,311	100.0%		2,446	100.0%	
Missing	1			--		

	2015			2016		
	Frequency	% of total responses (Base=2,311)	% of valid sample (Base=1,008)	Frequency	% of total responses (Base=2,446)	% of valid sample (Base=984)
Other responses that cannot be grouped						
Contribute to the society	--	--	--	3	0.1%	0.3%
Know about god first	--	--	--	1	0.1%	0.1%
Governmental support	--	--	--	1	0.1%	0.1%
Social unrest	--	--	--	1	<0.1%	0.1%
All are important	--	--	--	1	<0.1%	0.1%
Working environment	--	--	--	1	<0.1%	0.1%
Be more just	--	--	--	1	<0.1%	0.1%
Matching with personal ability	7	0.3%	0.7%	--	--	--
Jobs that are not demanding	1	<0.1%	0.1%	--	--	--
All of the above	1	<0.1%	0.1%	--	--	--
Fighting spirit	<1	<0.1%	<0.1%	--	--	--
Government subsidy, scholarships etc.	<1	<0.1%	<0.1%	--	--	--
Personal health	<1	<0.1%	<0.1%	--	--	--
Direction of the school	<1	<0.1%	<0.1%	--	--	--
Sub-total	10	0.5%	1.0%	6	0.2%	0.6%

\*\* Statistical significance at  $p < 0.01$  level when compared to last survey.

# **Appendix VI**

# **Questionnaire**

**Public Opinion Programme  
The University of Hong Kong**

**The Hong Kong Jockey Club Charities Trust**

**Jointly conducted**

**Opinion Survey on Youth's Life Planning  
by Public and Youth 2016**

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**Questionnaire**

**October 12, 2016**



## Part 1 Introduction

Good evening! My name is X. I am an interviewer at the Public Opinion Programme of The University of Hong Kong. We are conducting an opinion survey on public perception on **youth career and life** planning. I would like to invite you to participate in an interview which will take 10 minutes, and you can choose to terminate the interview any time. Is it okay for us to start this survey?

Yes → Continue to introduction

No → Interview ends, thank you for your cooperation, bye-bye

I would like to stress that your number is randomly drawn from our database and your responses will be kept strictly confidential within the university's research team. All data collected will be used for aggregate analysis only. If you have any questions about the research, you can call xxxx-xxxx to talk to our supervisors. If you want to know more about the rights as a participant, please contact The University of Hong Kong (full name: Human Research Ethics Committee for Non-Clinical Faculties of The University of Hong Kong) at xxxx-xxxx during office hours. For quality control purpose, our conversation may be recorded and kept for 6 months at most which will be destroyed after our quality control process is complete. Is it okay for us to start this survey?

[S1] Is the telephone number here xxxx-xxxx ?

Yes → S2

No → Interview ends, thank you for your cooperation, bye-bye

## Part II Selection of Respondents

[S2] Are there any Hong Kong residents **aged 15 or above in your household**? **【If there are no eligible interviewee, interview ends, thank you for your cooperation, bye-bye】**

Yes → Ask S3 [If the target respondent is not the one who answers the phone, please invite the target respondent to answer the phone and the interviewer re-introduces himself / herself]

Yes, more than one, \_\_\_\_\_ (exact number) → Ask S4

No → Interview ends, thank you for your cooperation, bye-bye.

Refuse to answer → Interview ends, thank you for your cooperation, bye-bye.

[S3] Are you aged 18 or above?

Yes (aged 18 or above) → Start the interview

No (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

Refuse to answer → Interview ends, thank you for your cooperation, bye-bye.

[S4] Since there is more than one available, we hope that all qualified family members have the equal chance to be interviewed, I would like to speak to the one who will have his / her birthday next. (Interviewer can ask: "Is there anyone whose birthday is in October or the coming three months?") Is it okay for us to start now?

Yes - The one answered the phone is the respondent (aged 18 or above) → Start the interview

Yes - The one answered the phone is the respondent (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

Yes - Another family member is the respondent **【interviewer please repeat the self-introduction】** (aged 18 or above) → Start the interview

Yes - Another family member is the respondent **【interviewer please repeat the self-introduction】** (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

The qualified family member is not at home / not available → **【interviewer please arrange another time for interview】**

No - Family member refuses to answer → Interview ends, thank you for your cooperation, bye-bye

No - Respondent refuses to answer → Interview ends, thank you for your cooperation, bye-bye

[S5] [Ask parents / guardian] Hello, your son/daughter has accepted our invitation to be interviewed, but since he/she is currently aged below 18, we need to obtain your consent to conduct the interview with him/her. Would you let your son/daughter to participate in this opinion survey on youth career and life planning, which we will mainly ask them about their views on youth career and life planning, such as setting up life goals, and explore self-interest and potential? I would like to stress that your number is randomly drawn from our database. The interview will be conducted anonymously and your responses will be kept strictly confidential within the university's research team. All data collected will be used for aggregate analysis only.

Is it okay for us to start this survey?

Yes → Start the interview

No → Interview ends, thank you for your cooperation, bye-bye

## Part III Opinion Questions

[Q1] a) Do you know what is “career and life planning”?

Yes → Ask Q2  
Don't know → Ask Q1b)  
No concept / Hard to say → Ask Q1b)  
Refuse to answer → Ask Q1b)

b) Do you know what is “life career planning”?

Yes  
Don't know  
No concept / Hard to say  
Refuse to answer

[Q2] No matter what, how do you think we should help young people to face challenges that they would meet on life planning once they finish school life? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

Motivate them to plan for their future  
Help them establish life and career goals  
Help them self-understand and develop (identify interests, potentials and values)  
Help them explore their pathways for career and life (understand different forms of work and society)  
Help them to set plan to manage career and life (action plan, and develop relevant abilities and skills)  
Provide enough support and opportunities  
Others (please specify : \_\_\_\_\_)  
Don't know / Hard to say  
Refuse to answer

[Q3] Do you think young people nowadays have clear career and life development goals?

Yes  
No  
Don't know / Hard to say  
Refuse to answer

[Q4] What kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

Teachers  
Parents  
The elderly  
Social workers  
Celebrities  
Counterparts  
Youth themselves  
People in the business field  
Others (Please specify :\_\_\_\_\_)  
Don't know / Hard to say  
Refuse to answer

[Q5] Do you agree or disagree with the following statements? [Order to be randomized by computer] **【New question】**

- Q5A Parents and teachers should encourage young people to plan their future based on their career interests and ability.

Agree  
Disagree  
Don't know / Hard to say  
Refuse to answer

- Q5B Young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential.

Agree  
Disagree  
Don't know / Hard to say  
Refuse to answer

- Q5C Hong Kong society focuses heavily on examination results, and thus impedes the career and life development of young people.

Agree  
Disagree  
Don't know / Hard to say  
Refuse to answer

[Q6] Do you think there are sufficient specialized services to help young people with career and life planning?

Sufficient  
Insufficient  
Don't know / Hard to say  
Refuse to answer

[Q7] Have you heard of the programme "Career and Life Adventure Planning (CLAP) for Youth@JC" which launched last year and help young people plan their career and life?

Yes → Continue to ask Q8-Q9  
No → Skip to ask Q10  
Don't know / Hard to say → Skip to ask Q10  
Refuse to answer → Skip to ask Q10

[Q8] [Only ask those who have answered "yes" in Q7 ] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

School / teachers  
Social workers  
Family members  
Friends  
Activities organized by the Hong Kong Jockey Club  
Online platform (Jockey Club's website and social media)  
Other websites (from NGO)  
Radio  
Television  
News / Newspapers  
Workplace / colleagues  
Others (please specify : \_\_\_\_\_)  
Don't know / Hard to say  
Refuse to answer

[Q9] [Only ask those who have answered “yes” in Q7] As far as you know, what kinds of services does this programme provide for students, non-engaged youth, parents and other stakeholders?

Help teenagers with career and life planning  
 Provide professional training for educators and social workers  
 Establish district-based service team to offer help to non-engaged youth  
 Establish one-stop e-platform, to provide career / occupation information on various industries and continuing education, career interest and aptitude test, and counselling service  
 Publications and talks to share successful experience and give recommendation  
 Enhance public education, support career and life planning of young people, such as being a “Young Navigator”  
 Organize CLAP Talks  
 Organize career visits, internship and work trial schemes  
 Sponsor television programmes to promote diversified pathways  
 Others (please specify :\_\_\_\_\_)  
 Don't know / Hard to say  
 Refuse to answer

[Interviewers to read out: The Hong Kong Jockey Club Charities Trust funded a donation of HK\$500 million, pioneering a five-year career and life planning programme named “**CLAP for Youth @ JC**” starting from 2015. It aims at collaborating with numerous sectors to help youth at school and “Not in Education, Employment and Training” youth aged 15 to 21 who have finished school life on life planning and career development. Over 200,000 young people are expected to be benefited.]

[Q10] In what aspects do you expect “**CLAP for Youth @ JC**” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

Have stronger self-understanding  
 Identify interests  
 Have targets in life  
 Enhance support to young people by society (parents, employers, teachers)  
 Provide multiple pathways  
 Provide schooling and employment information  
 Others (please specify :\_\_\_\_\_)  
 No expectation  
 Don't know / Hard to say  
 Refuse to answer

[Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

Very helpful  
 Quite helpful  
 Half-half  
 Not quite helpful  
 Very unhelpful / Can't help at all  
 Don't know / Hard to say

Refuse to answer

[Q12] When young people are planning for future career development, what factors should they consider? (Read out options 1-7, order to be randomized by computer, choose three options at most)

Income

Matching with career interests and abilities

Job satisfaction

Job stability

Social status

Expectations from parents / elderly

Play to their strengths

Others (please specify :\_\_\_\_\_)

None

Don't know / Hard to say

Refuse to answer

[Q13] Are you willing to help young people to explore the diversified pathways in order to develop their career interest?

Yes

No (please specific the reasons :\_\_\_\_\_)

Don't know / Hard to say

Refuse to answer

## Part IV Demographics

We would like to ask you some personal information for aggregate analyses. Please rest assured that your information provided will be kept strictly confidential.

[DM1] Gender

Male  
Female

[DM2a] Age

\_\_\_\_\_ (Exact age)  
Refuse to answer

[DM2b] 【For those who do not want to tell their exact age】 Age interval (Interviewer can read out the intervals)

15-17  
18-20  
21-29  
30-39  
40-49  
50-59  
60-69  
70 or above  
Refuse to answer

[DM3] Education Attainment

Primary or below  
Secondary school  
Tertiary  
Tertiary, non-degree  
Tertiary, degree  
Postgraduate or above  
Refuse to answer



## [DM4] Occupation

Managers / administration staff  
Professional  
Associate professional  
Clerk  
Service workers  
Market sales workers  
Skilled agricultural and fishery workers  
Craft & related trade worker  
Plant & machine operator / assembler  
Drivers  
Unskilled worker  
Students  
Homemakers  
Domestic helpers  
Retired  
Unemployed / non-workers / between jobs  
Others  
Refuse to answer

[DM5] [Only ask those who are employed] Are you in a position capable of hiring people at your company?

Yes  
No  
Refuse to answer

[DM6] Are you a parent? (If yes, interviewer please probes children's education level, multiple choices allowed)

Yes, children are studying in kindergarten or below  
Yes, children are studying in kindergarten  
Yes, children are studying in primary school  
Yes, children are studying in secondary school  
Yes, children are studying in university  
Yes, children are working  
Refuse to answer children's education level  
No  
Refuse to answer

*Thank you for your time. If you have any questions regarding this interview, you can call xxxx-xxxx to talk to our supervisor, or the Human Research Ethics Committee for Non-Clinical Faculties of The University of Hong Kong at xxxx-xxxx during office hours to verify this interview's authenticity and confirm my identity. Good-bye!*